

Another reason for choosing Philco!

**PHILCO-FORD
GUARANTEE
OF PRODUCT
PERFORMANCE**

PHILCO  ... The better idea people .



PHILCO-FORD GUARANTEE OF PRODUCT PERFORMANCE

TOTAL SERVICE PROTECT

Every Philco electronics product gives you lasting period. The Guarantee of Product Performance to you . . .

COLOR TELEVISION

Consoles • Table Models • Home Theatre Combinations • Portables

- Two-Year Exchange Guarantee on Magicolor Picture Tube
- One-Year Exchange Guarantee on other Components
- 90-Day Service Guarantee—No Extra Charge for Labor

Philco-Ford guarantees original U.S. purchaser to exchange (1) the Philco Magicolor picture tube for two years after delivery, and (2) any other component for one year after delivery, if found defective.

At no extra charge, Philco-Ford guarantees original U.S. purchaser for 90 days after delivery to provide labor for parts replacement or product repair, "in-home" for 20" and 23" Diag. models, and "purchaser carry-in/pick-up" for 10", 14", 15" and 18" Diag. models. Diamond stylus in Philco Home Theatre mod-

at no extra cost for first three months of operation

satisfaction, and frees you from service worries or costs during the normal "break-in" operation provides all service labor and parts—at no extra cost—for 90 days from date of product delivery

els is similarly guaranteed for 10 years upon sending \$1.50 to Philco-Ford.

BLACK/WHITE TELEVISION

Consoles • Table Models • Portables

- One-Year Exchange Guarantee on Picture Tube
- One-Year Exchange Guarantee on other Components
- 90-Day Service Guarantee—No Extra Charge for Labor

Philco-Ford guarantees original U.S. purchaser to exchange picture tube and any other component for one year after delivery, if found defective.

At no extra charge, Philco-Ford guarantees original U.S. purchaser for 90 days after delivery to provide labor for parts replacement or product repair, "in-home" for 22" Diag. models and "purchaser carry-in/pick-up" for portable models.

CONSOLE STEREO AND HOME ENTERTAINMENT SYSTEMS

- One-Year Exchange Guarantee on All Components
- 10-Year Exchange Guarantee on Diamond Stylus
- 90-Day Service Guarantee—No Extra Charge for Labor

Philco-Ford guarantees original U.S. purchaser to exchange any component for one year after delivery, if found defective.

At no extra charge, Philco-Ford guarantees original U.S. purchaser for 90 days after delivery to provide labor for parts replacement or product repair, "in-home" for consoles, and "purchaser carry-in/pick-up" for home entertainment system components. Diamond stylus is similarly guaranteed for 10 years upon sending \$1.50 to Philco-Ford.

**Enjoy the great performance and quality of
all these Philco home electronics products . . .
service-protected for your complete satisfaction**

**BIG-SCREEN COLOR TV CONSOLES . . . COLOR TV PORTABLES and TABLE
MODELS . . . COLOR TV HOME THEATRE COMBINATIONS • COOL CHASSIS B/W
TV PORTABLES, ROLLABOUTS, and CONSOLES • TRANSISTORIZED FM STEREO,
FM/AM TABLE RADIOS . . . TRANSISTORIZED FM/AM and AM TABLE and CLOCK
RADIOS . . . TRANSISTORIZED SHORTWAVE FM/AM PORTABLES . . . TRANSIS-
TORIZED AM and FM/AM PORTABLES • TRANSISTORIZED "WALKIE-TALKIES" •
SOLID STATE PORTABLE PHONOGRAPHS and RADIO/PHONOGRAPHS • SOLID
STATE STEREO/MONAUROAL TAPE RECORDERS and PLAYERS • SOLID STATE
STEREO CONSOLES and HOME ENTERTAINMENT COMPONENT SYSTEMS**

PHILCO



**. . . The better idea people in
portable and home entertainment.**